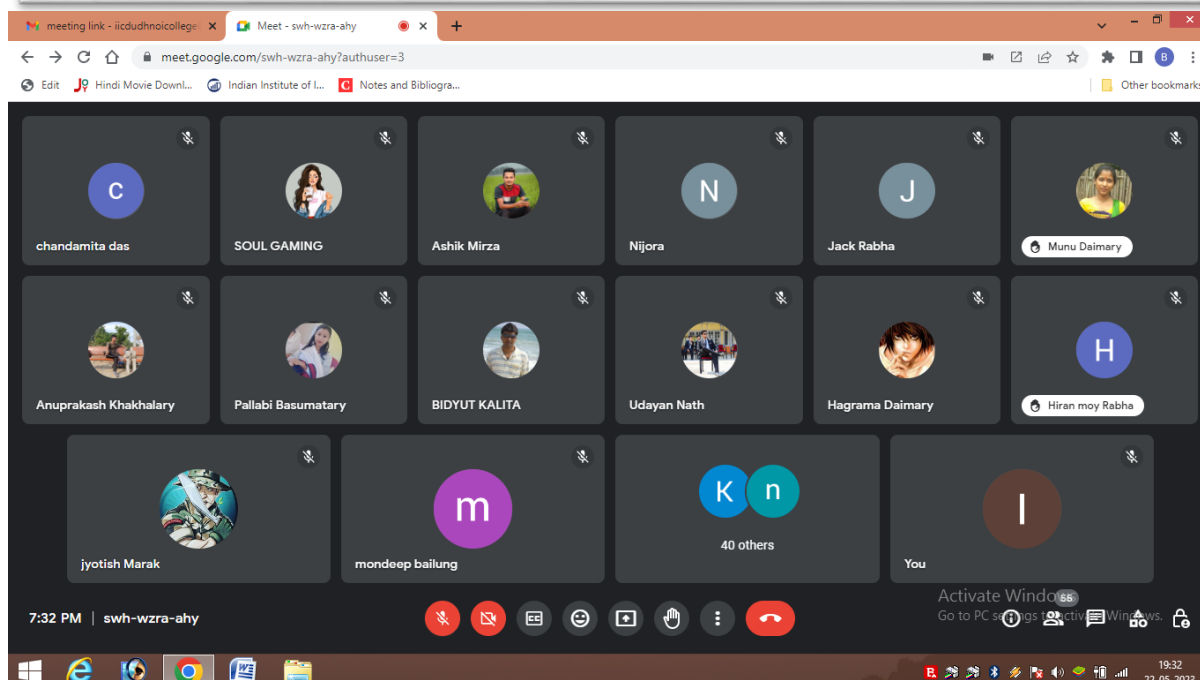


Online workshop
on
"Intellectual Property Rights and IP Management for Start Up"
organised by
IPR Cell, IIC, Dudhnoi College
(22nd May, 2023)

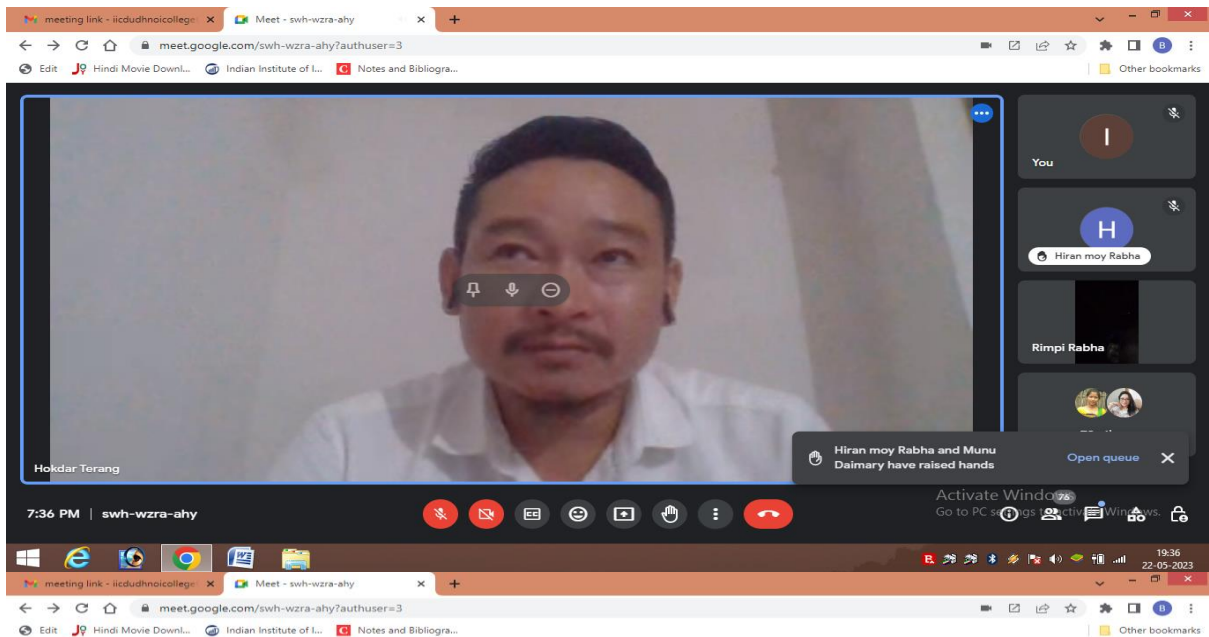


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Hiran moy Rabha and Munu Daimary have raised hands [Open queue](#)

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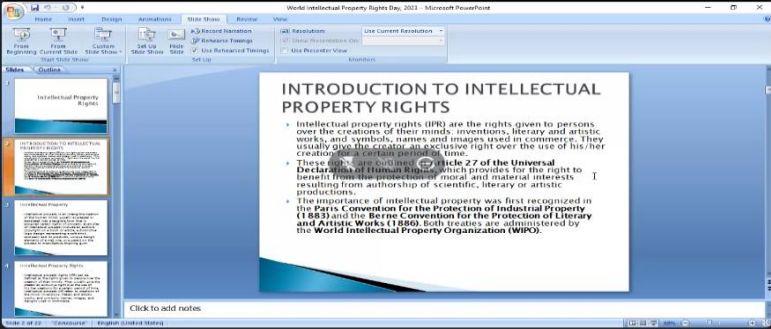
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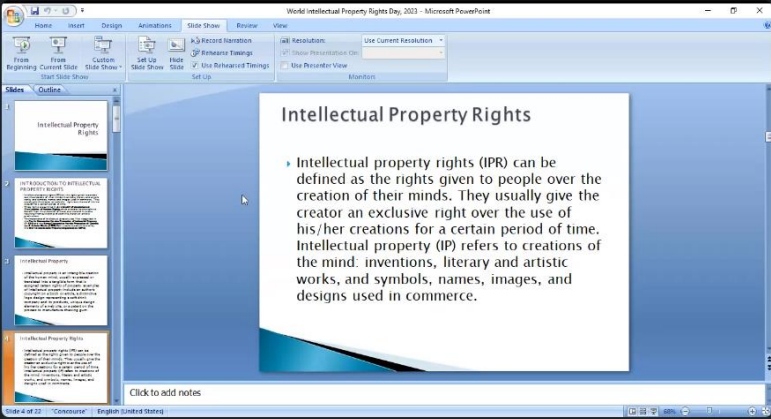
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IP is divided into two categories for ease of understanding:

- 1. Industrial Property
- 2. Copyright

Industrial property, which includes inventions (patents), trademarks, industrial designs, and geographic indications of source, and

Copyright, which includes literary and artistic works such as novels, poems and plays, films, musical works, artistic works such as drawings, paintings, photographs and sculptures, and architectural designs. Rights related to copyright include those of performing artists in their performances, producers of phonograms in their recordings, and those of broadcasters in their radio and television programs.

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TRADE SECRETS

- A trade secret consists of any valuable business information. The business secrets are not to be known by the competitor. There is no limit to the type of information that can be protected as trade secrets. For Example: Recipes, Marketing plans, financial projections, and methods of conducting business can all constitute trade secrets. There is no requirement that a trade secret be unique or complex; thus, even something as simple and nontechnical as a list of customers can qualify as a trade secret as long as it affords its owner a competitive advantage and is not common knowledge. If trade secrets were not protectable, companies would have no incentive to invest time, money and effort in research and development that ultimately benefits the public. Trade secret law thus promotes the development of new methods and processes for doing business in the marketplace.

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